



The World Basketball Association
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Black College All-Star Classic Set for March 19th will follow the NBA's Atlanta Hawks vs. Orlando Magic game @ the Philips Arena.

Atlanta, Georgia (December 13, 2005) -- The World Basketball Association (WBA) Foundation will host its third annual Black College All-Star Classic on Sunday, March 19, 2006 in conjunction with the Philips Arena following the Atlanta Hawks game. The game will have a tape-delayed broadcast on Comcast/Charter Sports Southeast.

"This event showcases the top players from historically Black Colleges around the country," said Leroy McMath, President and Chairman of the World Basketball Association. "These players are often overlooked so we are providing an outlet for them to be seen by both U.S. and International scouts to further their careers in the game of basketball."

This year's showcase will be held at Philips Arena following an NBA regular season game between the Atlanta Hawks and Orlando Magic. The Black College All-Star Classic is tentatively scheduled for 4:30 pm EST. The mission of the event is to create an avenue for athletes who have not only achieved academically, but also who have displayed superior athletic ability throughout their collegiate career.

"We are thrilled to partner with the World Basketball Association to continue to make the Black College All-Star Classic a first-class event," said Bernie Mullin, President and CEO of Atlanta Spirit, LLC, parent company of the Atlanta Hawks, Atlanta Thrashers and Philips Arena. "We invite fans to join us for an entertaining showcase of these terrific athletes and welcome everyone to take advantage of this exciting event at Philips Arena."

Tickets will go on sale later this season and fans will have the opportunity to attend both the Hawks Game and Black College All-Star Classic.

For more information on the Black College All-Star Classic, please visit its official web site at www.bcasclassic.com or the official web site of the World Basketball Association at www.wbaball.net.

About the World Basketball Association

The World Basketball Association is a 13-team premiere basketball summer league headquartered in Atlanta, GA that runs from the end of April through July. Elite players are often catapulted into further opportunities on NBA summer league teams and preseason training camps. Founded in 2003, the WBA offers transition from college to professional ball, while providing each community with an exciting brand of basketball and entertainment. The league offers entertainment at home games from local radio personalities to entertainment from record labels such as Universal, Atlantic, Sony, and Def Jam. For more information, please visit www.wbaball.net.

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